



PRESS RELEASE FOR IMMEDIATE USE  
02 February 10

## **MONITISE SHORTLISTED FOR PRESTIGIOUS GLOBAL MOBILE MONEY AWARD**

Monitise, the leader in global mobile banking and payments, has beaten off fierce competition to be short listed for the *Best Mobile Money Service* at the 2010 GSMA Global Mobile Awards.

The winners of the mobile industry's leading annual awards will be announced at a ceremony during the Mobile World Congress in Barcelona on 16<sup>th</sup> February 2010.

Well over 1.3 million bank customers in the UK and in the USA are already using Monitise's services to check their account balance, set up and receive text alerts, transfer money and pay bills on their mobile phones in seconds.

Alastair Lukies, chief executive officer of Monitise said: "We are delighted to be recognised for excellence and innovation in mobile banking and payments worldwide by the industry's leading awards body.

"Undoubtedly the mobile banking revolution is here and now and Monitise is taking the lead globally with its proven Mobile Money Manager platform. Managing money can only get easier for people."

Rob Conway, chief executive officer and member of the board of the GSMA, offered his congratulations to all nominees for the Global Mobile Awards 2010: "Competition for these awards is fierce, with more than 500 entries - including many of an exceptional standard - and a highly discerning independent judging panel to impress; to be shortlisted is quite an achievement."

Monitise is currently working with international partners, including over 200 financial institutions, to roll out its Mobile Money Manager platform in developed and emerging markets in the UK, USA, Asia Pacific, India and the Middle East and Africa.

The platform, which earned the award nomination, supplies all the functions needed to enable banks, mobile operators, payment companies and merchants to provide their customers with bank grade secure, mass market mobile financial management services.

**Ends**

### **Notes to Editors**

1. Monitise plc (LSE: MONI.L) has created the world's first mobile money networks, which allow customers of multiple banks and mobile operators to perform banking and payment transactions directly from their mobile handset. For more information visit <http://www.monitisegroup.com>



2. With live services in the UK and in the USA, where it is in partnership with FIS, the company is currently working with international partners to deliver similar safe, secure mobile banking and payment services in territories worldwide. Current key partners include VocaLink, FIS, HSBC, Lloyds TSB, First Direct, Alliance & Leicester, Royal Bank of Scotland, NatWest, Ulster Bank, Travelex, Visa, Vodafone, Orange, O2, T-Mobile and 3 UK.
3. Monitise performs well in excess of two million transactions each month, including text message alerts and customer requests through its Mobile Money Manager.
4. The GSMA Global Mobile Awards are the mobile industry's leading annual awards, recognising excellence and innovation in mobile communications worldwide. Categories include Mobile Entertainment, Marketing & Advertising, Mobile Services, Innovation and Technology, as well as the Green Mobile Awards and Best Mobile Contribution to Social & Economic Development. The Global Mobile Awards presentation will take place in the afternoon on Tuesday 16th February in the main conference auditorium at the Congress. For more information visit <http://www.globalmobileawards.com>

#### **Media Contacts**

Stuart Disbrey, Bell Pottinger Business & Brand

Direct dial: +44 (0) 20 7861 2495

Mobile: +44 (0) 7789 500465

[sdisbrey@bell-pottinger.co.uk](mailto:sdisbrey@bell-pottinger.co.uk)

Lucy McCartney, Bell Pottinger Business & Brand

Direct dial: + 44 (0) 20 7861 2507

Mobile: +44 (0) 7944 611570

[lmccartney@bell-pottinger.co.uk](mailto:lmccartney@bell-pottinger.co.uk)

Charli Beale, Bell Pottinger Business & Brand

Direct dial: + 44 (0) 20 7861 3029

Mobile: +44 (0) 7800 582266

[cbeale@bell-pottinger.co.uk](mailto:cbeale@bell-pottinger.co.uk)